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NO-HASSLE PUBLISHING:

An Author's Guide to Today's Changing Industry

"I read, 'No-Hassle Publishing' and found it helpful. It was useful to read something straightforward and honest. I plan to use it as part of a guide I am building for myself."

*-Jeremy Howard
Katy, Texas*

A Flair For Writing

PUBLISHING SERVICES



NO-HASSLE PUBLISHING - An Author's Guide to Today's Changing Industry

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A Flair For Writing-Publishing Services

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DEDICATION

In memory of my father, Samuel Gilman, who--beginning at age seven--spent nearly seventy-eight of his eighty-seven years working and running his family's print shop, American Creative Printers (formerly American Press) in Boston, and later, in Randolph, MA. I believe he would be proud of this book.

NO-HASSLE PUBLISHING:

An Author's Guide to Today's Changing Industry

By Donna J. Erickson

You've written your first book, and you want to publish it. Millions of you are in this position right now.

Before you do anything, please keep reading—to learn my suggestions for helping you do it right the first time. The publishing world is “ready to eat you alive,” and you don't want to become their latest victim. I've done a lot of research on this issue, and have found many scams, frauds, and misleading claims out there. I am writing and publishing this book to help new authors avoid being scammed. I have heard too many “nightmare” stories.

In the chapters ahead, I'll show you how to avoid falling prey to their schemes and how to make profitable decisions—in today's changing face of publishing.

In the past, most authors approached large, traditional publishing companies and, like today, faced a lot of rejection. Those who were accepted usually had their works edited in-house for free, as part of the publishing process. Today, nearly all publishers expect manuscripts to be edited before they arrive for publication. And the large advances and extensive marketing campaigns of the past have been reduced or eliminated by traditional publishing sources. These changes, along with the ease and faster completion, have helped make self-publishing more appealing to many of today's authors.